**DESCRIPTION**

The objective can be broken into the following detailed components.

1. **DASHBORD CREATION** : Identify the KPI’s, design intuitive and visually appealing dashboard, and interactive visualizations
2. **DATA ANALYSIS**: Provide insights to business entities regarding the effectiveness of their sales strategies visualization and charts
3. **SALES FORECASTING:**
4. **Actionable Insights and Recommendation:**

**DETAIL OF REPORT**

**1.SALES By PRODUCTS:** The top selling item is Chair which is priced at

Rs.45,825 from 334Units Sale.

**2.SALES BY CATEGORY:** The largest buyer was Office Supplies with sales of

1,50,154.34

**3.SALES BY SHIP-MODE:** The best selling SIP-mode is the Standard Class with 77,989

Sales.

**4.SALES BY PAY-MODE:** The Most of the people have made payment through code,

41% and online payment which is 39%.

**5.PROFIT:** I have compared the profit of 2019 or 2020 in my dashboard, the highest profit in 2019 wasI have compared the profit of 2019 or 2020 in my dashboard, the highest profit in 2019 was

And there is much more data which is shown very clearly in the dashboard.